2023-2024 ALLY COUNCIL COMMITMENT TO NSBWEP

COMMITMENT TO PARTICIPATE!
Each Member of the Allied Council is hand-selected to serve along NSBWEP in observance of your strengths both professionally and personally, and we recognize that your ambitions and morals align with our organization. It is with our collective strengths that we will be able to move this organization in the direction needed to serve our Members and the industry. We need you to be 100% committed to be an active Ally! Required by ALL Allied Members. We want you to roll up your sleeves and do work alongside NSBWEP!

LEVERAGE YOUR TALENTS THROUGH EDUCATION
Participate as an educator at one of our virtual education webinars on an industry related topic that will enhance either the creative or leadership/business skillset of our Members. Completed and scheduled during the 12-month length of your membership on the Allied Council. Required by ALL Allied Members.
Participate in Mentorship Cohort created by NSBWEP as a leader/coach. As a leader/coach you will be committed to one-on-one coaching of a NSBWEP Member. Two-(2)-hour sessions; total 8x a year. Number of coaches will be determined by accepted applicants.

COMMITMENT TO BOARD MEETINGS 5X PER YEAR
Allied Council Members will be required meet with the Board of Directors a minimum of 5x (five times) per year in a formal setting to go over the goals and objectives of future initiatives for the year. This is an opportunity to be a true asset to NSBWEP by providing your knowledge and leveraging your strengths to support us in our initiatives. Required by ALL Allied Members. Your key strengths are to open doors, create opportunity, and change for NSBWEP.

BE A VEHICLE OF COMMUNICATION OF NSBWEP INITIATIVES AND EVENTS
With your support, and commitment this association will grow to do the work it is was established to do. Be our vehicle of voice by showcasing our approved events, projects, etc., on your platforms via your newsletters, Social Media, etc. Required by ALL Allied Members.

FACILITATE CONNECTIONS FOR NSBWEP WITH OTHER INDUSTRY PIONEERS, TITANS, DECISION MAKERS
Bridge the gap of networking and communication by introducing our NSBWEP to other businesses, organizations, decision makers, titans, etc. who would support our platform initiatives for change via in-kind or financial support. Required by ALL Allied Members.

COMMITMENT TO DIVERSITY & INCLUSION
Work with NSBWEP on diversity and inclusion projects as needed to be a voice along with the organization. Required by ALL Allied Members.

SUPPORTING BLACK EVENT PROFESSIONALS VIA ACCOUNTABILITY
Align with the organization in constantly changing the industry for equal representation by amplifying your voice in support of change, to hold industry peers accountable for their actions, and to bring awareness when equal representation is not represented. Required by ALL Allied Members.