

## RANDI SMITH

**CAKE DESIGNER | BLOGGER | WIFE | MOM**



I'm an island girl who is passionate about celebrating life's big moments. I created a wedding cake company, named Sugar Euphoria, that has now become quite successful. I was born and raised in The Bahamas, amidst the sun, sand, and sea. At the age of 17, I moved to Chapel Hill for undergrad, where I met my husband, Jeffery. We now have three beautiful babies! When I'm not working with my wonderful clients, you can catch me blogging over at Randi Alesse, offering encouragement to other boss mommas juggling life and business.

### ENGAGEMENTS

- The School of Styling
- Creative at Heart
- Making Things Happen Conference



### TOPICS

Balancing Entrepreneurship  
& Motherhood  
Cake and Cupcake  
Decorating  
Branding & Attracting  
Dream Clients

