

SPEAKER MEDIA KIT



BRIAN A.M. GREEN CMP, CMM

BIOGRAPHY

Award Winning Event Planner | Entrepreneur | Former Diplomat

Brian is an award-winning event planner with over sixteen years of experience in the international events' industry. He is the Chief Event Architect and Creative Planning Visionary of By BrianGreen LLC based in Atlanta and Crown Events Inc. in Barbados creating amazing social and corporate events all across the globe. He is also a former Diplomat for the country of Barbados.

Brian is a dynamic and engaging speaker who infuses his personal and professional experiences into his presentations, from working in a corporate environment to becoming an entrepreneur. He takes his audiences on a journey that allows them to engage more personally with the topic and come away with valuable insights to help them further along their path to their own success.

At the University of the West Indies, Brian studied Tourism Management and went on to attend Cornell University's Professional Development Program for hospitality professionals. After a successful career in hospitality management in Barbados, Brian went on to be selected to serve as a Diplomat in the position of Vice Consul at Miami by the Government of Barbados. In 2008, he opened the doors to his business to immediate success. JEZEBEL Magazine voted Brian - Best Planner in Atlanta, 2010 and again in 2015 and 2016. He has also been recognized as a "Hall of Fame Recipient" for Best of The Knot.

In 2017, he was the featured guest expert on **The Steve Harvey Show** for their annual Wedding Hour to give great tips and advice on how to host the best wedding while avoiding the usual pitfalls (S5, Ep 168). He has also appeared as an event expert on Women's Entertainment (We)TV network's show "Get Married," for two seasons.

Brian also has a mentoring program for creative entrepreneurs. Brian is also the National Director and Executive Producer of the Miss Universe Barbados pageant telecast that is viewed in over 5 million homes across the Caribbean, the New York Tri-State area and Canada. He is also the current President for International Live Events Association (ILEA) Atlanta Chapter.

People, Passion, and Purpose = Profits

Harnessing the power of passion



Creating a nurturing Culture

People, Passion and Purpose = Profits

In this 45 minute presentation Brian takes attendees on the journey of how to effectively energize and maximize their resources (Human and otherwise) and their passions, so they translate into profit centers for all involved.

Key Learning Markers

1. Defining your Passion and Purpose
2. Aligning your passion with your purpose
3. How to get everyone moving in the same direction
4. Finding your way back to a work-life filled with purpose

Cultivating Customer Confidence

Mastering the art of the customer
experience

TOPIC



The Customer Experience

Cultivating Customer Confidence

This 45 minute presentation breaks down the step by step process of the customer experience and how to become a customer champion.

Key Learning Markers

1. Brand promise
2. Qualify your client
3. Client expectations and boundaries
4. Conflict resolution
5. Terminating a client relationship

TOPIC

WEDDING
DO's
&
DON'T

Entrepreneurship From Concept to Commerce

Step By Step guide through the
customer management process

Entrepreneurship

From Concept to Commerce

Opening your own business can be a daunting experience. In this 45 minute presentation, attendees go through the steps of how to create a successful business by following the steps that ensure that the foundation elements that are necessary for successfully running a business are in place, while still feeding the creative side of our souls!

Key Learning Markers

1. Developing a business plan
2. Understanding your market? Who is your client?
3. Protecting your brand
4. Establishing a code of ethics
5. Working smart not hard

TOPIC

Create your tribe

Thinking beyond a singular mentor

@INLIFEPHOTO

Create your Tribe

A Personal Board of Directors

Everyone has heard of finding a mentor to guide you through your career, but your life is more than your career. Who is helping you with other elements of your life? Establishing a Personal Board of Directors (PBOD)

Key Learning Markers

1. Why thinking beyond a singular mentor matters
2. How to establish your PBOD
3. Who should serve on your board
4. How to run your board
5. What to expect from your BOD

Client Roster



ACCOLADES

"I've worked with many speakers from all walks of life throughout the last five years of running the Coterie Retreat. Brian Green stands out for 1 simple reason - He's a "no fluff" speaker. Brian brings a wealth of knowledge accumulated from over 16 years of success as an entrepreneur and business leader. Not only is he knowledgeable, but with his witty nature, he keeps the audience intrigued and simultaneously entertained. Most importantly, my attendees have always walked away with actionable insights they could apply to their businesses immediately as a result of Brian's teachings. So do I recommend Brian Green to be your next speaker? Wholeheartedly!" - **Jacqueline Nwobu, CEO of Munaluchi Bride and Coterie Retreat**



I have have had the pleasure of hearing Brian speak twice now at The Planners Suite Conference and each time I am blown away as well as refreshed by his ability to combine his story with strategy. He offers real experiences but weaves in the how to's with of course a great sense of humor which really resonates with the audience. He is a valuable asset to any speaker line up and I would highly recommend him. - **Jon'll Boyd, Creative Director of The Planners Suite**



Having Brian as a speaker for The Signature CEO Conference 2017 was truly amazing! His presentation style was highly engaging and the content was invaluable; two of the key traits that I want my speakers to provoke during their presentations. The attendees at the conference loved him and he was deemed as one of the top presenters rated by the attendees.

As a conference producer, you also want to work with Speakers that understand your platform and want to go the extra mile to ensure the success of your event – Brian

was one of those individuals! Brian was an outstanding professional by always adhering to deadlines and always asking what he could do to make the conference better! If you are looking for a dynamic speaker, Brian Green, is that person you want on your roster!" - **Tara Melvin, The Signature CEO Conference**

CONTACT DETAILS

Brian A. M. Green CMP, CMM

By BrianGreen

4279 Roswell Road, Suite 208-123

Atlanta, GA

30342

Email: Brian@ByBrianGreen.com

Website: www.ByBrianGreen.com



[@ByBrianGreen](#)